

FOR IMMEDIATE RELEASE

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TWO REGIONAL TRADE ASSOCIATIONS PARTNER

DAYTON, OH – The Nubian Builders Association, which is a division of the Black Man’s Think Tank, and the Ohio Valley Associated Builders and Contractors have recently partnered to satisfy mutually beneficial needs. Both organizations are member trade associations which promote and support the construction trades.

“We need to expand the talent pool of recruits entering the construction trades because the current workforce is nearing retirement age”, said John Morris, president of OVABC. “The average age of a carpenter is 55 years old and our members are struggling to fill openings because the traditional pathways aren’t producing enough qualified candidates”. “It makes sense to look more at minorities to help fill the void, so the partnership with NBA was a strategic one”, he continued. Marlon Aldridge, who is president of the Black Man’s Think Tank, agrees. “We see many opportunities for young minority males to participate in this lucrative industry”. “The skills that they will gain as apprentice and journey employees will do a lot to reinvigorate families and communities in urban areas while satisfying the requirements of employers”, he said.

OVABC will make its training materials available to NBA members, make networking opportunities available to them, and advocate on behalf of NBA contractors. In return, NBA will conduct outreach to minorities on behalf of OVABC, advise them on marketing plans and strategies, and recruit eligible contractors into both organizations via joint membership.

For more information, call Marlon Aldridge at (937) 732-5316 or John Morris at (937) 704-0111.

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