



Speaker Service Packages

For more info, call (937) 718-1581

	Bronze	Silver	Gold	Platinum
Yearly Fee	Free	\$420	\$540	\$660
Benefits	<ul style="list-style-type: none"> Profile on Web site marketed via the Internet. Not all applications will be accepted 	<ol style="list-style-type: none"> Profile on Web site marketed via the Internet. Inclusion in Cerebral[®] magazine mailed twice yearly to targeted list. Blast emails to targeted list. 	<ol style="list-style-type: none"> Profile on Web site marketed via the Internet. Inclusion in Cerebral[®] magazine mailed twice yearly to targeted list. Blast emails to targeted list. Post card mailings to targeted list. 	<ol style="list-style-type: none"> Profile on Web site marketed via the Internet. Inclusion in Cerebral[®] magazine mailed twice yearly to targeted list. Blast emails to targeted list. Post card mailings to targeted list. Telemarketing to targeted list.

Notes:

- Cerebral[®] is mailed on January 3 and Jul 1 of each year to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations. Deadline for submissions and service payments are November 15 for the January-June issue and May 15 for the July-December issue.
- We advertise our speakers bureau on the Internet using cost-per-performance advertising, search engine optimization, and banner advertising.
- Our email blasts feature speakers at the Silver level that are emailed once per month to over 2000+ proprietary subscribers.
- Our postcard mailings feature speakers at the Gold level that are mailed on March 15 and September 15 of each year to a proprietary list (500+) of colleges and universities including all HBCUs and select organizations. Deadline for submissions and service payments are January 30 for the March 15 mailing and July 30 for the September 15 mailing.
- Telemarketing services are reserved for speakers at the Platinum level. We will represent Platinum-level speakers to select conference s and symposiums throughout the country.

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